



## Jarad Cunha Art Director

San Diego, CA

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## Education

**Endicott College**  
B.F.A - Visual Communication  
Concentration - Graphic Design

## Program Knowledge

### Prestige

- Photoshop CS6
- Illustrator CS6
- InDesign CS6
- Bridge CS6
- Microsoft Office
- Mac OSX & Windows

### Advanced

- AfterEffects CS6
- Sony Vegas
- Convio
- Wordpress
- Final Cut Pro
- iMovie

### Intermediate

- Dreamweaver CS6
- Premiere Pro CS5

## Robot Cache

San Diego, CA

### Senior Art Director

August 2018 - Present

Responsible for heading the Creative and Marketing departments. Within the video game industry, clients included Paradox Interactive, C1 Games, Bathesda, Modus, inXile Entertainment.

- Rebranded Robot Cache's company branding
- Collaborated on various products including application UX/UI, mobile, web, and branding
- Worked daily with the full Adobe Creative Design Suite
- Managed 1-2 designers at a given time
- Tasked with complete rebranding and development of Robot Cache's platform design
- Collaborated with on site and overseas development team daily
- Managed 10 - 15 different projects at a time while assisting with new business pitches

## Cambridge BioMarketing

Boston, MA - San Diego, CA

### Senior Graphic Designer

September 2015 - July 2018

Responsible for heading multiple pharmaceutical product and disease brand launches. Accounts include, but are not limited to; Alexion, Kyowa Kirin, BioMarin, Fabry, Horizon, La Jolla Pharmaceuticals.

- Worked from initial pitch to launch completion on 3 pharmaceutical product campaigns
- Collaborated on a total of 23+ accounts/brands
- Daily worked with the full Adobe Creative Design Suite
- Reported to Creative Director and Associate Creative Director
- Was chosen to rebrand Cambridge BioMarketing's company branding identity
- Collaborated with studio, digital, account, project management, art, and copy departments
- Managed 10 - 15 different projects at a time while assisting new inbound clients

## United Legwear & Apparel Co.

New York, NY

### Legwear Designer

January 2015 - September 2015

Responsible for working with Sourcing, Packaging, Planning, Sales, and Factories overseas to prepare seasonal programs for Private Label accounts. Accounts include, but are not limited to; Meijer, Five Below, Zumies, Gold's Gym, and Family Dollar.

- Worked on a three person team to take Private Label programs from conception to product
- Collaborated on over 40 brands
- Daily worked with the full Adobe Creative Web Design Suite with focus in Illustrator
- Reported to Head of Costing and Team Manager
- Assisted other designers with worksheets and incoming orders
- Serviced numerous departments with branding and logo work in addition to legwear design
- Managed 10-15 different accounts at a time while assisting new inbound sales requests

## Fenway Health

Boston, MA

### Web & User Interface Design Specialist

October 2013 - Present

Responsible for working with Development along with various departments within Fenway Health to create print, web, email and interactive materials to promote services offered.

- Worked as the main contributor for over 600 individual projects
- Collaborated on a total of 1300+ projects in first year
- Daily worked with the full Adobe Creative Web Design Suite

## TracPoint Loyalty Marketing

Lead Graphic Designer      September 2011 - October 2012

## Boston Bruins

Graphic Designer Intern      September 2010 - February 2011